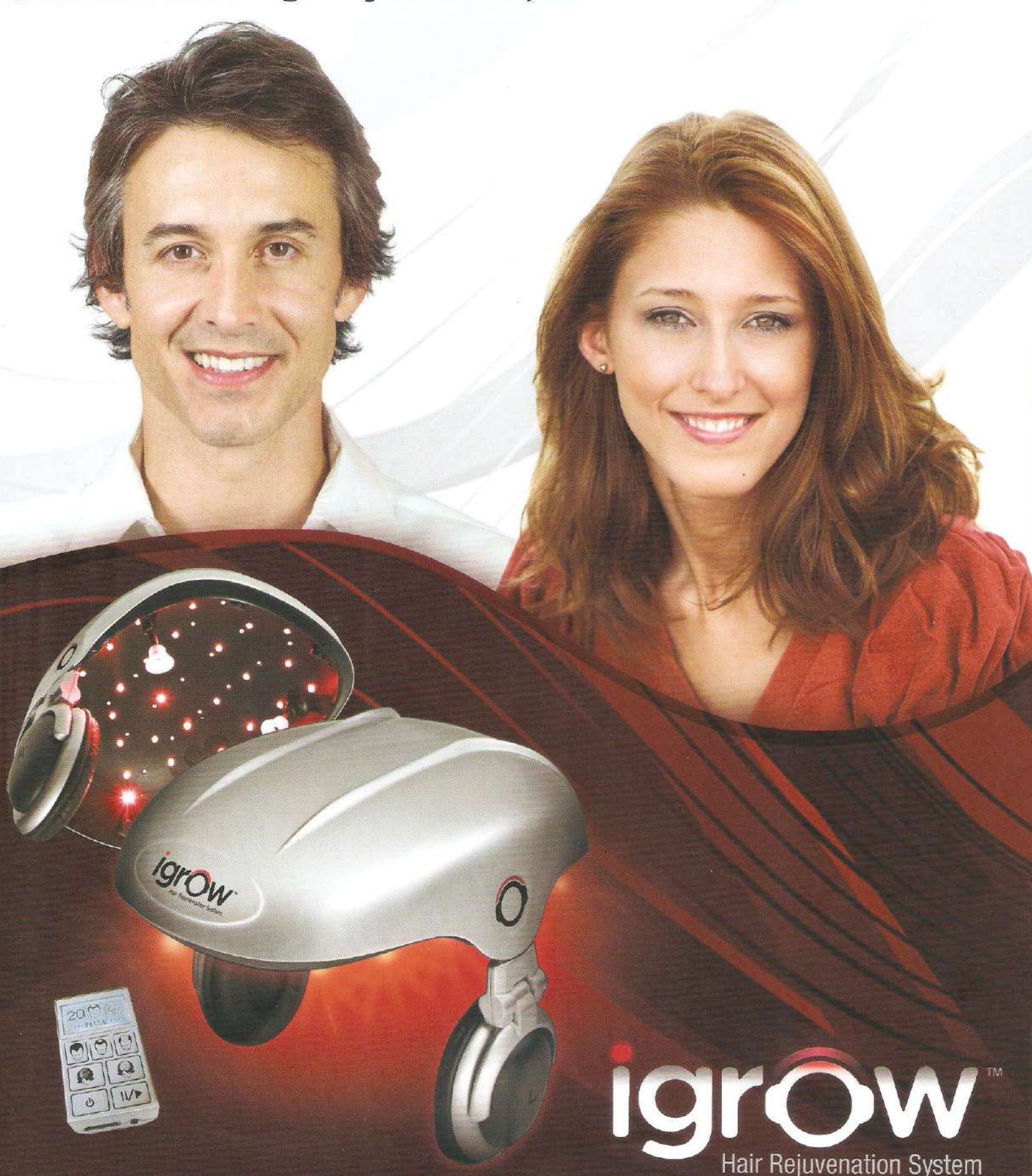


Introducing iGrow™

The only at-home laser treatment **guaranteed** to give you fuller, thicker hair.



igrow™
Hair Rejuvenation System

Thanks for inquiring about our new low-level laser product, iGrow™

It's exciting to see years of laser research and testing finally put to work to help people. But it's even more exciting that we offer it to you for use in the comfort of your own home!

From us to you: A hair rejuvenation method for the 21st century.

We created iGrow because we think hair loss should never feel like an inevitability, especially not in this high-tech age. More importantly, we wanted to empower people to take control of their own hair revitalization process, and enjoy fast results.

So, as you consider whether iGrow is right for you, ask yourself some questions:

How much money have I already spent (or will I soon spend!) on hair rejuvenation products?

It can really add up over the course of a lifetime. With iGrow, you pay once for a device that you can use forever.

How much time have I spent applying topical treatments, massaging my scalp and running to the store for more products?

iGrow is a device you just keep in your home. Simply put it on your head and let low-level light do the work for you. It's totally hands-free!

Affordable, easy, effective...and backed by the scientific advancements of the 21st century. It's a new era of hair rejuvenation, and we're pleased to share it with you.

Enjoy our six-month, money-back guarantee.

We've included more information about iGrow, as well as some other hair help tips, right here in this brochure. If you have any additional questions, just call us at 1-800-HAIR-YES (1-800-424-7937).

And remember, you can always just give iGrow a try for up to six months. If you're not satisfied, we'll refund your money. Since you should see iGrow results in just 12 weeks, our guarantee is great opportunity to really see how it works. We hope to welcome you as an iGrow success story soon!



Your Hair Rejuvenation Tip Sheet.

You've got questions about your hair, and we've got the answers!

Why does hair loss happen?

Genetics, hormones and environmental issues, as well as stress, diet and daily activity can all be factors.

What can I do?

Taking your vitamins can help. (B1), riboflavin (B2), niacin (B3), biotin and zinc can all factor into the thickness of your hair. Exercise could be beneficial, too. We designed iGrow to work with just about any regimen you use to maximize the results of a healthy hair lifestyle.

Am I alone in this problem?

No way! Over 100 million men and women can relate to hair loss issues. It's often a problem that emerges gradually over time—it's not like you can suddenly pull out handfuls of hair one day! That's why a solution like iGrow is so great. When you start early, you can keep the hair you have strong, healthy and intact, and rejuvenate hair that's thinning elsewhere. Stop worrying about hair loss, and live your life!

The Science Behind iGrow.

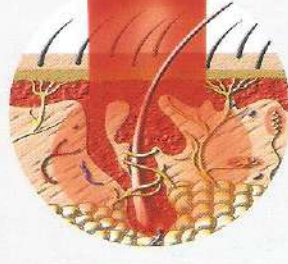
The hair loss process. Hormone related hair loss (DHT for men and hormonal imbalance in women) causes the follicle to produce thinner hair shafts. An additional result of this condition is that the blood supply to the follicle is decreased causing the hair follicle to atrophy.

The iGrow Solution. If your follicles have been challenged by hormonal factors, here's how the iGrow can help.



iGrow uses high-quality lasers and LEDs.

Some products use one or the other, but iGrow uses both. The result: a more effective low-level light therapy (LLLT). The lasers produce a wavelength of 655 to 670 nanometers that have been shown to increase cellular activity within the follicles. The LEDs, with their broader array of light energy, help provide complete scalp coverage. Effective and perfectly safe, this combination of red therapeutic light helps to rejuvenate the hair follicles.



Low Level Light Therapy (LLLT) stimulates cells in hair follicles.

LLLT revitalization isn't superficial; it takes place within the cells of hair follicles. Cells absorb the low level light and become more active, this is known as photobiostimulation. It's like giving your cells vitamins for a healthy metabolism! Cells then begin to repair and revitalize themselves.



Programmed for men and women

Use the remote to choose the type of session that is right for you. Whether you are a man or a woman, the iGrow is already loaded with five pre programmed sessions. With hands-free operation, you can use the computer, listen to music or read while the iGrow provides an effective laser therapy session.



iGrow fits any lifestyle.

You can use the iGrow whenever it is convenient. Use it at home, in the office or where you want to relax and listen to music. iGrow sessions are completely automated and easy. Just use the iGrow two to three times per week for 20 to 25 minutes. You should allow a day in between sessions to give your scalp some downtime. The iGrow is perfectly safe and pain free. You won't even know the lasers are there—until you start to notice your thicker fuller hair. All you have to do is wear the iGrow in the privacy of your home or office and let the low-level light do its work!

EXPERTS ARE STANDING BY: 1-800-HAIR-YES (1-800-424-7937)

OR VISIT THE WEB @ WWW.IGROWLASER.COM

Don't wait until it's too late!

Start using iGrow™ now and you can avoid your own before/after scenario. As soon as you see the first signs of hair loss, or if you know your genetics make you susceptible, start the rejuvenation process. The sooner you start, the better your results could be!

All of these photos are real examples of people with mild to moderate hair loss that have used LLLT treatments to revitalize their hair. Take a look.

WOMEN

BEFORE



AFTER



MEN

BEFORE



AFTER



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All product information and articles are intended to be for informational purposes only. The iGrow™ is not intended to cure, treat, rehabilitate any disease or medical disorder. The information contained herein about the iGrow™ has not been evaluated by the Food and Drug Administration.